



## How Boeing supports rainforest preservation

Video transcript—internal and external use | Sept. 30, 2009 | Run time: 1:47

**Jim McNerney, chairman, president and CEO:** I'm Jim McNerney from The Boeing Company, where we're dedicated to bringing people together and making our world better—for all creatures—through cleaner, more efficient flight.

We understand the necessity of preserving rainforests to address climate change. This is a serious, global concern that takes a global effort to solve. And it's time to act.

At Boeing, we're stepping up to the challenge. We, together with many others, are investing in preserving the world's rainforests. Yet our biggest contribution as a company is designing airplanes that burn less fuel and produce a smaller carbon footprint than the ones they replace.

We're also bringing the aerospace industry together. We know that gaining efficiencies in the air-traffic-control system could reduce emissions by up to 12 percent. And we're researching sustainable biofuels that have a smaller carbon footprint than petroleum-based fuels and don't compete with food crops.

Through the Prince's Rainforests Project, we can all help make a difference.

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